**Fitness Site Demonstration Guide**

**Purpose:** Demonstrate a simple and effective website made for fitness instructors. Show how it supports their daily work, reduces repetitive communication, and helps grow their visibility.

**What to Show (In Order):**

1. **Introduction (1 minute)**
   * "I've built a simple site for fitness instructors that shows the weekly class schedule and has a chatbot that can answer student questions. I'd love your feedback."
2. **Home Page**
   * Welcome message
   * Navigation bar (Home, Schedule, Instructor, Chatbot)
   * Emphasize simplicity and clean design
3. **Schedule Page**
   * Dynamic weekly schedule
   * Highlights:
     + Easy to update
     + Visual and clean
     + Works on phone or tablet
4. **Chatbot Page**
   * Demonstrate asking questions that reflect real, working examples:
     + "What classes are available on Monday?"
     + "Who teaches Strength Training?"
     + "When is Flexibility & Mobility class?"
     + "Show me Dax Della Penna's classes."
   * Show automatic response from chatbot using actual tested data
5. **Optional Features to Mention**
   * Class sign-up form
   * Instructor bio with photo
   * Email subscription / announcements
   * Admin panel to edit schedule

**Questions to Ask the Instructor:**

1. How do you currently share your class schedule?
2. Do students often ask the same questions?
3. Would something like this reduce your workload?
4. Would you prefer to manage the schedule yourself or have someone help?
5. Could this site help promote your classes or simplify your life?

**Your Goals:**

* Get honest feedback
* Learn what real instructors want and need
* Offer this as a useful tool — possibly for free — to build trust
* Use this project in your portfolio
* See if other instructors might want similar sites

**Instructor's Goals:**

* Save time
* Share info clearly with students
* Have something simple and professional
* Possibly increase attendance and reduce stress

**How to Collaborate:**

* "If you like the idea, I’d be happy to customize it with your info. You can use it as your own site. I just ask permission to use it in my portfolio."
* "If you know others who might find this helpful, feel free to connect us."

**Presentation Tips:**

* Keep it short and simple
* Take notes when they give feedback
* Don’t oversell — listen
* Show curiosity and respect for their experience

**You’ve done a great job building the site. This demo is a conversation, not a sale. Let the instructor feel heard and appreciated.**